



Alpaca Owners and Breeders Association (AOBA)



SPONSOR OPPORTUNITIES 2010 AOBA NATIONAL SHOW Allen County War Memorial Coliseum May 20-23, 2010

Diamond Sponsorship - \$5,000

Sponsorships opportunities may involve only one farm or several farms may join together as one single business entity

- Premium recognition and display of farm logo in Conference Notebook, www.AlpacaOwners.com and Alpacas Magazine.
- Farm name on signage at event
- Farm Name and logo on conference website
- ½ page Black and White add in Conference Notebook
 - Camera ready add copy provided by sponsor
- Preferred stall placement in Expo I, II & III on Diamond Avenue
 - In order of sponsorship application received
- Privileged Parking
 - Load-in and load-out assistance
- Two (2) complimentary 10 x 10 vendor booths or Four (4) 10 x 10 stalls
- Priority check in on Wednesday, May 19, 2010
- Banner from AOBA to be proudly displayed at farm or at future shows
- Bag Drop - Opportunity to distribute two (2) 8 ½ x 11 inserts allocated for registration bags or up to two (2) pre-approved promotional item featuring your farm
 - To be provided to show management no later then May 7, 2010
- Special Diamond Sponsorship ribbon attached to badge holder
- Complimentary list of attendees for solicitation (pre and post)
- Free three-night stay at host hotel
- Farm banner hung in show ring
 - No larger then 4x10
 - To be provided to show management no later then May 7, 2010

Emerald Sponsorship - \$2,500

Sponsorships opportunities may involve only one farm or several farms may join together as one single business entity

- Premium recognition and display of farm logo in Conference Notebook, www.Alpacaowners.com and Alpacas Magazine.
- Farm name on signage at event
- Farm Name and logo on conference website
- ¼ page Black and White add in Conference Notebook
 - Camera ready add copy provided by sponsor
- Preferred stall placement in Expo I, II & III
 - Behind Diamond Sponsors
 - Farm Display on an end-cap
- One (1) complimentary 10 x 10 vendor booths or two (2) 10 x 10 stalls
- Privileged Parking
- Banner from AOBA to be proudly displayed at farm or at future shows
- Bag Drop - Opportunity to distribute one (1) 8 ½ x 11 inserts allocated for registration bags or one (1) pre-approved promotional item featuring your farm
 - To be provided to show management no later then May 7,2010
- Special Emerald Sponsorship ribbon attached to badge holder
- Complimentary list of attendees for solicitation (pre and post)

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Ruby Sponsorship - \$1,500

Sponsorships opportunities may involve only one farm or several farms may join together as one single business entity

- Premium recognition and display of farm logo in Conference Notebook, www.AlpacaOwners.com and Alpacas Magazine.
- Farm name on signage at event
- Preferred stall placement in Expo I, II & III
 - Behind Diamond and Emerald Sponsors (*end-cap not guaranteed*)
- One (1) complimentary 10 x 10 vendor booths or one (1) 10 x 10 stalls
- Bag Drop - Opportunity to distribute one (1) 8 ½ x 11 inserts allocated for registration bags
- Complimentary list of attendees for solicitation (pre and post)
- Special Ruby Sponsorship ribbon attached to badge holder

Individual Event and Class Sponsorship Opportunities

Sponsorships opportunities may involve only one farm or several farms may join together as one single business entity

- Fashion Show Sponsor \$1,000
 - Table at the event to promote farm
 - Verbal recognition as event sponsor
- Thursday AOBA Annual Meeting Breakfast (10) \$800
 - Table at the event to promote farm
 - Verbal recognition as event sponsor
- Signage and Recognition on Auction Bars (6) \$700
 - Verbal Recognition at the Auction as Sponsor
(*Signage behind bar*)
- Hand Crafters Spin-off (10) \$500
 - Table at the event to promote farm
- Fiber Arts Competition (10) \$500
 - Table at the event to promote farm
- Photo Competition (10) \$500
 - Table at the event to promote farm
- Bag Drop \$300
 - Opportunity to distribute one (1) 8 ½ x 11 inserts allocated for registration bags, to be distributed at Conference.
- Halter Show Class Sponsor! (Farm name to be included on signage at event)
You choose the Class you wish to sponsor!.....\$150
Halter Class: _____

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